



London Bakers Against Racism Privacy Policy

This policy (hereafter referred to as “our policy”) covers the website operated by us, the London Bakers Against Racism (LBAR) team (hereafter referred to as “our site” after this). It serves to tell our site users, customers and subscribers (hereafter referred to as “you” throughout this document) how we collect, use and store the information you provide, and to tell you how to delete it, if you’d like to. Contact us at ldnbakersagainstracism@gmail.com with any questions.

We respect your privacy - we will never share your personal data with any third parties.

By clicking the “Yes” button on the drop-down banner that appears on the home page of our site, you demonstrate your acceptance of our policy. By providing your personal information to us, you agree that we may collect and use all personal information you provide to us in the ways described in our policy.

If you do not agree with the terms of our policy, please do not provide personal details to us.

LBAR will use your information only for the purposes set out below.

How do we collect your data?

We may collect personal identification information - that is, personal data by which you, specifically, can be identified - from you in a number of ways, including, but not limited to:

- When you visit our site
- When you complete a form on our site
- In connection with other features or resources available on our site.

As appropriate, you will be asked to provide:

- Your name
- Your contact information, including your email address

We will never collect personal data from you without your knowledge or permission - you will always be aware of voluntarily providing us with personal information. We may collect non-personal information about you automatically when you use our site, such as the kind of browser you used to find us and your online journey to our site. We will never ask you for sensitive personal data.

What we do with your data

When you get in touch with us, LBAR uses the information you provide to do one of three things:

- Transactions: responding to your queries and processing payments;
- Marketing and communications: telling you about our products, events and news from time to time; improving our site and LBAR products and services; and for our own internal analysis, such as measuring traffic to our site and discerning the most popular product choices amongst our customers;
- Direct communications: keeping you up to date with any changes to our site or to our purpose.

If you subscribe to our mailing list, LBAR will send you emails that might include our news, relevant antiracism news, updates from our social media channels or other relevant information. You can unsubscribe from our mailing list at any time by using the unsubscribe function in the newsletter or by contacting us directly at ldnbakersagainstracism@gmail.com.

Protecting your information

We have implemented reasonable technical and organisational measures designed to secure your personal data from accidental loss and from unauthorised access, use, alteration or disclosure. However, the Internet is an open system and we cannot guarantee that unauthorised third parties will never be able to bypass those measures or use your personal data for improper purposes.

We may use the services of a third party to help us in certain areas, such as website hosting, support and maintenance. In some cases, the third party may receive your information. However, at all times, we will control and be responsible for the use of your information. We may also use aggregated information so we can administer and improve our websites, analyse trends and gather broad demographic information. We may pass this information to third parties.

Links to other sites

The LBAR website may contain links to other third party websites over which we have no control. We are not responsible for privacy policies or practices of any websites to which you choose to link from our sites. We encourage you to review the privacy policies of those other web sites so you can understand how they collect, use and share your information.

The LBAR team has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. In accepting our policy, you acknowledge and agree that it is your responsibility to review this privacy policy periodically for any changes.

If you have any questions about our policy, the practices of this site, or your dealings with this site, please get in touch at ldnbakersagainstracism@gmail.com .

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