



LONDON BAKERS AGAINST RACISM MISSION STATEMENT

At London Bakers Against Racism (LBAR) we stand against racism in all of its forms. Our mission is to fundraise on behalf of organisations that work tirelessly to bring long awaited equity to the Black community at large.

Why do we bake?

In the summer of 2020, sparked by the brutal murder of George Floyd and inspired by the group Bakers Against Racism (@bakersagainstracism) in Washington DC, virtual bake sales sprouted all over the world to support Black communities in a stance against racial injustice.

Naturally London, a city uniquely multicultural yet layered with racism and classism of its own, followed suit. Finding ways to support the Black community deliberately and continually is fundamental in building an enhanced worldview and a better world.

What do we want?

To see an end to racism and the unjust treatment of Black people and people of colour in the UK and globally.

Who can participate?

Everyone who wants to see radical change against systemic and structural racism. To get involved either as a baker or host venue email us at ldnbakersagainstracism@gmail.com.

What's the plan?

To hold regular bake sales across London to fundraise on behalf of organisations supporting racial equity and combatting racism, and to provide support to others in hosting their own bake sales in London and nationwide.

To provide resources on allyship and anti-racism work via our website.

Who are we donating too?

Our 2020 bake sales raised money for The Black Curriculum and BAME in Hospitality. We will be expanding our list of London-based organisations throughout 2021.

How else can I help?

Buy from our bake sales! Share our bake sales with your friends, family and social media networks. Support Black owned bakeries and businesses in your area! Read, listen, learn, question and be a proactive, anti-racist ally wherever, whenever and however you can.