



London Bakers Against Racism FAQs

When are your bake sales?

Our 2020 bake sales were in June and October. Our next bake sale will be around February/March 2021. Keep an eye on our Instagram @londonbakersagainstracism and sign up to our newsletter where details will be announced.

I can't make your next bake sale, can I host my own instead?

Absolutely! We have resources on our site to support you in holding your own bake sale. Anyone can host a sale to fundraise for organisations fighting systemic racism.

What information do I need to provide on my bakes?

In order to provide comprehensive information for our webshop and those that are purchasing your bakes, we will need:

- your name or business/how you would like your name listed
- item name
- short description of the bake (which will go on the website, so get creative and make it sounds awesome!)
- unit for sale
- price per unit
- clear, high quality photo
- allergen information.

I'm an experienced home baker, can I get involved?

Of course! We accept both proficient home bakers and professional bakers. Have a look at our Tips for Home Bakers resource for some guidance on how to make sure your bakes go to plan. Remember that we require full details about your bakes and allergen information, and you must take responsibility for maintaining excellent food hygiene safety, including ensuring you avoid any [cross-contamination](#).

How much should I bake?

We ask that you stick to one type of bake and a max of 20 units, 10-15 is a good number for us to sell.

What should I bake?

In order to maximise the amount of bakes sold, we have a certain number of each type of baked good (cookies, brownies, quiches etc) that we can accept. If the category you want to bake for is full, we will suggest alternative items for you to bake. We have found from past experience that a varied range of goods is important to maximise sales.

What do I need to do in terms of packaging?

Your bakes should be packaged in their own packaging or box. They should be clearly labelled with your bakery name and the allergens present. This is to facilitate good hygiene and efficiency on the day of the bake sale as we receive a lot of donations!



Should I spread the word on my social media channels?

Yes please! This really helps boost sales. Remember to tag us @londonbakersagainstracism, use the #bakersagainstracismldn hashtag, and you can also tag the charity/project we are fundraising for at that bake sale.

What if something comes up last minute and I can't bake?

We totally understand that these things happen. If you or someone in your household/that you've had contact with are feeling at all unwell, please do not try to go ahead with your planned bake. Please let us know as soon as you can via email if you can't bake as we will need to fulfil your orders with other bakes.

I have a London space I think would be great to host a sale in, what's involved and how do I get involved?

Great! We are always looking for more London hubs to host our bake sales. The more hubs we have, the more Londoners we can reach, and the more money we can fundraise! You will need to be happy advocating for anti-racism and the Black community, and be demonstrably committed to sticking to these core values after the bake sale.

You will need to share details regularly on your social media channels in the lead up to the event. You will need to have space to store the bakes up to one day in advance, or be able to provide early access in order for bakers to drop off their bakes. Please be aware this can be a lot of bakes – at our last bake sale we had over 30 bakers donating goods. A large table or shelving unit can suffice, but you will know better than anyone what your space can accommodate.

You will need to have the space to display any unsold bakes on the day, and be happy for these to be sold from your premises. You will need to provide access for up to 4 members of the LBAR team on the day to sort orders and coordinate the bake sale, and provide one or more members of staff to support us in using your venue on the day.

I want to donate but I don't eat sweet treats, how can I help?

Well, that's a shame, but we're thrilled you still want to donate. We have invisible cookies that you can purchase instead of real bakes if you prefer :) Your donation will be added to the pot and given straight to our fundraising destination.

How do you decide who to fundraise for?

We pick charities, non-profits and projects with a proven track record of working tirelessly to bring long awaited equity to the Black community at large, and in London in particular.